

Services that **empower** content creators, **elevating** brands and creative projects. With the right **support and guidance**, passion can be transformed into a **thriving career**.



### **Creative Project & Production Development**

Bringing ideas to life requires a clear vision and strategic execution. From refining concepts to organizing production, every step is carefully planned to ensure high-quality results that align with creative goals.



### **Marketing, Branding & Digital Growth**

A strong and recognizable presence is essential for growth. With tailored strategies, unique identities are developed, engagement is fostered, and digital reach is expanded to connect with the right audience.



### **Talent Management, Business Manager & Consultant**

Success is built on smart decisions and strategic guidance. With support in career development, business operations, and long-term planning, opportunities are maximized, and creative ventures are positioned for lasting impact.

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# Creative Project & Production Development

## Project Development

- **Creative consultation:** Strategizing ideas for new projects, providing creative direction.
- **Manuscript editing:** Editing and refining manuscripts for clarity and quality.
- **Medium format adaptation:** Adapting manuscripts to screenplay, novel, or comic format.
- **Concept media planning:** Planning media strategies that aligns with creative concepts.
- **Digital assets organization, management:** Organizing and managing digital assets and resources.

## Production Development

- **Breakdown (project's assets):** Breaking down project assets for efficient development.
- **Preliminary scheduling:** Creating initial schedules for project timelines.
- **Budget development & report:** Developing preliminary budgets and reporting.
- **Financial reports:** ROI POA & timeframe, financial projections, budget distribution schedule.
- **Industry analysis report:** Creating reports analyzing industry trends and standards.
- **Market analysis report:** Assessing market conditions and opportunities.
- **Marketing tasks:** Developing target markets, POAs, campaign planning, and execution.
- **Graphic pitch deck:** Designing pitch decks for project presentations.
- **Pitch packaging, business plan formatting:** Packaging pitch materials and formatting business plans.
- **Develop financing campaigns:** Creating campaigns to secure project funding.

## Video & Audio

- **Script/project development:** Developing scripts and project ideas.
- **Video editing, packaging:** Editing videos and packaging for distribution.
- **Video highlighting & clipping:** Creating short-form video content.
- **Custom clips, gifs:** Producing tailored video content for specific needs.
- **Graphics, motion media:** Creating dynamic graphics and animations.
- **Graphics & overlay design:** Designing overlays and graphics for video platforms.
- **Thumbnail design:** Creating engaging thumbnails for videos and content.
- **Video transcription:** Converting video content to text.
- **Audio editing:** Editing and improving audio recordings.
- **Podcasts:** Creating, editing, and producing podcasts.

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# Marketing, Branding & Digital Growth

## Branding

- **Logo design:** Crafting custom logos that represent your brand identity.
- **Brand identity, ethos:** Defining and maintaining your brand's core values and identity.
- **Brand manual:** Creating a guide to maintain consistent brand presentation.
- **Analysis, report, explanation:** Analyzing brand elements and explaining their impact.
- **Custom font:** Designing unique typography for your brand.

## Community & Social Media Management

- **Platform setup, branding, and assets:** Setting up and branding social media profiles.
- **Social media optimization:** Improving social media presence and engagement.
- **Ongoing, consistent social posts:** Managing a consistent social media posting schedule.
- **Social media marketing & advertising:** Running ad campaigns on social media platforms.
- **Monitor and resolve public issues:** Handling any public relations issues on social media.
- **Chat moderation during live streams:** Ensuring smooth interactions during live streaming events.
- **Community engagement & follower growth:** Engaging with fans and followers to build a loyal community.
- **Content scheduling:** Managing and scheduling content across social platforms.

## Graphic Design

- **All 2D mediums, formats:** Designing graphics for various 2D mediums.
- **Infographics:** Crafting visual infographics to represent data and information.
- **Presentations:** Designing effective presentations for your projects.
- **Booklets, ebooks:** Designing informative booklets and ebooks.
- **Promotional item designs:** Creating designs for promotional materials.
- **Digital prints:** Creating and preparing digital prints.
- **Emoji design:** Designing custom emojis for branding and engagement.

## Web Development, Design & SEO

- **Development & design for all devices:** Designing websites for mobile, tablet, and desktop devices.
- **Content & media development:** Creating engaging web content and media.
- **Webmastering, ongoing updates:** Regularly updating and maintaining websites.
- **WordPress and other platforms:** Expertise in WordPress and other platforms for web design.
- **Site user-friendly optimization:** Optimizing websites for usability and user experience.
- **SEO strategy & optimization:** Analyzing, improving, and maintaining on-site and off-site SEO elements for better rankings and long-term growth.

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## Copywriting

- **Branding copy:** Writing copy that reflects your brand's voice.
- **Website and digital platforms copy:** Crafting persuasive copy for websites, socials, channels, etc.
- **Narrative media:** Writing engaging narratives for media content.
- **Blogs:** Creating engaging blog posts and articles for your website.



## Campaigns & Strategy

- **Direct engagement:** Engaging directly with potential clients or customers.
- **Digital campaigns:** Running email, social media, SEM, and other digital campaigns.
- **Reaching new segments & retargeting:** Expanding into new markets and re-engaging past customers.
- **Identifying opportunities and new strategies:** Spotting new marketing opportunities and niches, and developing innovative strategies to stay ahead.

**Pop culture relevance:** Leveraging pop culture trends for marketing.



## Events

- **Live event planning:** Organizing live events, such as fan meet-ups, tours, and engagement activities, to connect with audiences.
- **Event production, management, coordination:** Handling logistics and coordination for live events.
- **Web events & live broadcast:** Managing virtual events and live broadcasts.



## Strategic Relations

- **Sponsorships:** Securing sponsorship or ad deals for content.
- **Partnerships:** Building and managing strategic business partnerships.
- **Product or brand placement:** Facilitating product or brand placements in content.
- **Influencer Outreach:** Connecting brands with influencers for collaborations.
- **Brand collaborations:** Producing content that aligns with brand partnerships and collaborations.

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# Talent Management, Business Manager & Consultant

## Content Creator Career Management

- **Creative talent management:** Managing and nurturing creative talent to advance their careers and projects.
- **Career & project management:** Overseeing career growth and project timelines.
- **Developing talent & skill sets:** Identifying areas for improvement and providing guidance to help talent enhance their skills and abilities.
- **Developing artistic or professional persona:** Helping talent craft and refine their personal brand and public image.
- **Managing public image & response:** Shaping and protecting talent's image, as well as addressing public reactions to maintain a positive reputation.
- **Identifying opportunities:** Recognizing and pursuing new career opportunities that align with talent's goals and strengths.
- **Industry networking & partnership opportunities:** Building connections with industry professionals.

## Content Strategy & Development

- **Researching & organizing relevant topics, trends, and ideas:** Identifying and curating the latest topics and trends to develop compelling content.
- **Creating long-term content plans and growth strategies:** Developing a comprehensive content strategy focused on consistent growth and audience engagement.
- **Content strategy, channel management, & distribution:** Content creation, managing content channels, and optimizing distribution across platforms.
- **Cross-Platform Strategy & Growth:** Strategizing for a broader social media presence and adapting content across different formats and platforms.

## Technology & Streaming Consulting

- **Streaming setup optimization:** Providing recommendations for equipment and software to optimize streaming setups for performance and quality.
- **Advising on the latest tools, platforms, and technologies for content creation:** Offering guidance on the most current tools and technologies for creating high-quality content.

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## Merchandise & Business Expansion

- **Merchandise design & development:** Designing and developing branded merchandise that aligns with talent's personal brand.
- **Overseeing the creation and management of branded merchandise lines:** Managing the creation and launch of branded merchandise collections, ensuring quality and alignment with brand identity.
- **Venture development:** Scaling intellectual property into profitable business ventures and enterprises.
- **Direct-to-consumer strategies:** Developing strategies for selling merchandise and products directly to consumers.



## Data Analysis & Performance Tracking

- **In-depth analytics & insights on audience demographics & engagement:** Analyzing audience data to understand demographics, behaviors, and engagement levels to optimize content.
- **Tracking for campaign success & performance insights:** Track and analyze the success of campaigns and derive actionable insights for improvement.
- **Business performance tracking & reporting:** Monitoring business performance and creating reports.



## Business Manager & Consultant

- **Business strategy & consulting:** Offering strategic business advice and solutions.
- **Budget development & financial planning:** Developing budgets and financial plans for businesses.
- **Market research & analysis:** Conducting research to understand market trends.
- **Project and team management:** Coordinating projects and managing teams for successful execution.
- **Administrative & operational tasks:** Managing business operations and day-to-day tasks.
- **Digital assets management:** Organizing and managing digital assets for teams.
- **Client portal:** Offering a client portal for project management and tracking.

